



The Future of ADAS Will Be in Detroit in May. Smart Shop Owners and Technicians Will Too.

Telematics is creating a revolutionary new future for our industry and your shop.

Today's Advanced Driver Assistance Systems (ADAS) are creating the most challenging future for independent shop owners that we've ever seen. Understanding those challenges and how to manage them is the start of owning that future.

ASA's Connected CARS Symposium is bringing together industry-leading experts, world-class engineers, shop owners and their technicians for a two-day, in-depth look at all aspects of the connected car society and its impact on your shop's technology, training and success.

In discussions and hands-on demonstrations, industry-leading experts will address how connected cars will affect:



- The Mobility Landscape
- Scan Tool Technology and Diagnostics
- Cybersecurity
- Thermal Imaging Diagnostics
- Advanced Driver Assistance Systems
- V2V Communications
- Vehicle Design
- Connected Car Government Policy

ASA members get a members-only \$50 discount off the regular \$299 conference fee! Visit ASA-CARS.com for registration, details and hotel information.

May 18-19, 2017 • Detroit Airport Marriott Hotel
ASA-CARS.com

The Future is Now!

*Join Your Colleagues and Industry Experts to Learn
How to Take Advantage of Its Opportunities*

Event Sponsors

