



Automotive Service Association®

COLLISION OPS NEWS

A bimonthly news update from ASA's Collision Division.

Jan./Feb. 2017



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Recent activities of the ASA Collision Division Operations Committee ...

Looking Ahead

Perhaps one of the biggest changes that ASA announced in 2016 was the partnership between the International Autobody Congress & Exposition (NACE) and Automechanika. With planning under-way for the NACE | Automechanika Chicago event from July 26-29, the COC has been busy with helping to plan several educational events designed to address some of the most significant technological challenges being faced by our collision members. Much of this work revolves around the telematics issue to ensure that service and collision shops can get the tooling necessary to cope with this new technology. The COC is providing input on which types of issues are causing collision shops to send cars back to the dealer and continues to gather information to pass along to ASA leadership involved in technology and telematics issues.

COC Actively Researching Vehicle Scanning Requirements

With most major vehicle manufacturers weighing in on the need to perform both pre- and post-scans during the collision repair process, incorporating scan times is a subject for discussion and needs to be established. It's not just the scan time, it's the diagnostic time as well, and a robust understanding of the process is necessary for the industry to establish baselines for the impact on the repair process and cycle times. The COC is actively working with the Mechanical Operations Committee (MOC) to evaluate various scanning methods and equipment as part of the research into this issue. In addition, the COC is working with consultant Mike Anderson of Collision Advice to provide an educational event during NACE | Automechanika that will be similar to his successful discussion last summer in Anaheim.

AMi's New Learning Management System Helps Build Clear Development Path

The Automotive Management Institute (AMi) has a new Learning Management System (LMS), which is being used to deliver management training online for both collision and mechanical members. It includes six new front office and management certificates and professional designations, access to more than 100 relevant online courses, career paths and a new website. Each level of recognition is a step toward the next level, building a clear professional development pathway, and will provide the necessary training to improve operational performance. In addition, the next generation of AMi now provides a suite of learning support tools, including a free program to help identify personal learning style and an industry Training Provider Directory. The Training Provider Directory offers a searchable database of management and technical training for both collision repair and mechanical service and repair segments.

Operations Committee Members Wish You Success in the New Year!

Both the MOC and COC wish everyone health, happiness and success in the New Year. The strength of ASA flows from our outstanding membership, and we thank you all for your valuable input and support for our industry. If you know a shop owner who you think would make a great addition to the ASA family, encourage them to get in touch with us to join the team. You'll find everything you need to know on the ASA website. Just click on the Membership link and then click on Chairman's Club to get started.

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