



Automotive Service Association®

COLLISION OPS NEWS

A bimonthly news update from ASA's Collision Division.

July/August 2015



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Recent activities of the ASA Collision Division Operations Committee ...

Collision Division Issues Two New Publications for Collision Shops

• The ASA Collision Division Operations Committee has been busy. Since its last report, it has compiled, organized and launched two new ASA publications to assist collision shops in writing a complete estimate. The ASA “Documented Collision Repair Operations” and “Reference Chart of Not-Included Operations when Installing New Replacement Parts” are available for download on the ASA website. These helpful guides are offered by ASA (www.asashop.org) as a service to the industry. We’d also like to offer special thanks to Mike Anderson for doing a lot of the heavy lifting on this project.

Committee Continues Efforts on Feather Prime Block Issue

• The Collision Division Operations Committee continues its efforts with the information providers on the Feather Prime & Block issue. FP&B has already been incorporated into the Audatex estimating system, and we will continue to encourage all information providers to do the same. We also have reached out to the Database Enhancement Gateway for its help with a project involving unpainted parts to provide a listing of raw plastic parts for inclusion with other ASA documents available free to the industry to aid in the estimating process.

Reports from Detroit

• Most of our activity was focused on efforts leading up to the NACE meeting in Detroit. The Ops Committee met at NACE, which provided the opportunity to invite our industry partners for a productive meet-and-greet discussion on a variety

of topics. It was a great way to continue our industry dialogue into 2016 and to thank them for their support of the committee’s mission. ASA Chairman Donny Seyfer, AAM, brought them up to speed on the telematics issue, while Robert L. Redding Jr., ASA’s Washington, D.C., representative, outlined the legislative picture for the rest of the year and into 2016. The committee members also discussed and approved a more streamlined approach to the subcommittee structure.

• While at NACE, Ops Committee Chairman Scott Benavidez, AAM, presented Dan Stander, AAM, with the 2015 ASA Phoenix Award. “Dan has demonstrated consistent commitment and support for our industry and ASA,” Scott said in his presentation. “He has been a great friend and mentor to me and many others in the industry. He is truly one of our industry heroes!”

• The MSO Symposium at NACE provided the Ops Committee a great networking opportunity, along with outstanding content, as did the show. We received many positive comments about the 2015 experience and the plans for 2016 NACE/CARS in Anaheim, Calif. We’re looking forward to working with the entire ASA team to help create another great event.

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