

MECHANICAL OPS NEWS

A bimonthly news update from ASA's Mechanical Division.

March/April 2017



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Dan Risley
danr@asashop.org
(817) 514-2912

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Recent activities of the ASA Mechanical Division Operations Committee ...

MOC Offers Suggestions to Enhance ASA Website

The ASA Mechanical Operations Committee (MOC) has a full agenda for 2017, and it wasted no time in getting down to work in January. Among the new projects are providing feedback on the ASA website redesign to the Marketing and Communications team. Some early enhancement suggestions involve the Tools & Resources section, which already has lots of information, but could increase its value to both ASA members and the public we serve by adding tips and maintenance information geared toward consumers.

Several MOC members volunteered to contribute content for this section, along with video links to provide tips on vehicle maintenance.

Other suggestions included developing separate consumer pages that take the ASA website to the next level in connecting shops with consumers, along with involving key ASA members that are already producing videos, etc. to create a network of content providers. To explore these possibilities and others, plans are being drawn up to have a panel comprised of COC and MOC members to gather information from the general membership on what they'd like to see in the way of enhancements and provide ongoing support for the redesign.

Input Provided to Help Repairers Better ID Damage

The MOC continues its work with the Collision Operations Committee to provide input and education on pre- and post-repair scanning. Several COC members have volunteered to test various scanning solutions to contribute to the dialog in the collision industry on this emerging topic. MOC members are sharing their long experience in using scan equipment to identify trouble codes that could help our collision repair colleagues better identify system damage that may occur as a result of a collision.

Plans Underway for Presence at Connected CARS Event

The MOC will have a presence at the Connected CARS event scheduled for May 18-20 at the Detroit Metro Airport Marriott Hotel, along with recommending ASA members that would get the most out of the training for a personal invitation. The programming is set with everything from a sensor class by Dave Hobbs to presentations on V2V communications and much more, including scan tool demos, etc. You'll find all the information at www.ASA-CARS.org.

Members Set Dates to Attend Fly-In and Board Meeting

Plans are underway for our 2017 Legislative Fly-In to Washington, D.C., in June. Along with a full day of business on Capitol Hill visiting legislators to provide input on various legislative initiatives on behalf of independent automotive service and repair shops, the MOC has a full face-to-face meeting planned with ASA's Washington Representative Bob Redding to discuss progress on such issues as PMVI and potential changes to the EPA ozone regulations under the new administration. In addition to the Fly-In, the MOC will hold a half-day meeting at the 2017 ASA Board Meeting April 24-26, in Denver.

Automotive Service Association®
8209 Mid Cities Blvd.
North Richland Hills, Texas 76182
817.514.2900 • Fax 817.581.3572
asainfo@asashop.org • www.ASAsShop.org

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