



Automotive Service Association®

# MECHANICAL OPS NEWS

*A bimonthly news update from ASA's Mechanical Division.*

May/June 2017



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**NACE I Automechanika Chicago Offers Top  
Technical and Management Training**

If there's one thing everyone in the automotive industry agrees on, it's that ongoing training is no longer an option in keeping up with changing technology. So if you haven't already signed up to attend the inaugural NACE I Automechanika Chicago, scheduled for July 26-29, the Mechanical Division Operations Committee urges you to do so now.

Why? Because the explosion of new technology in today's vehicles means technicians must keep pace, and NACE I Automechanika Chicago will offer a one-stop opportunity to take advantage of some of the best training available in one place this summer in North America.

This year, the MOC will provide input on training topics and presentations to ensure what you'll find there is not only convenient, but also targeted, comprehensive, diverse, high-quality and state-of-the-art.

With more than 600 exhibiting companies and an expected 10,000 attendees, the event will showcase the latest technology in the automotive aftermarket industry. Automotive repair professionals will experience four days of education and training that includes diagnostics, hybrids, diesels, brake service and A/C, as well as business, management and marketing techniques.

The training sessions will feature industry experts such as John Thornton, Craig Van Batenburg, Danny Sanchez, G. Jerry Truglia, Bobby Bassett and Vin Waterhouse, as well as representatives from Federal-Mogul Motorparts, Standard Motor Products, Mitchell 1, CARQUEST Technical Institute and more.

And in addition to OEMs from Toyota, Nissan, Fiat/Chrysler, GM and more, attendees can sit in as representatives of several manufacturers that produce parts and systems for automakers lead courses that will cover the changing systems service repairers are seeing in their shops now. Special courses also will be offered for shop owners and managers on budgeting, hiring and training.

**Why Go?**

This summer's NACE I Automechanika Chicago promises unprecedented opportunities for independent shop owners, managers and technicians to learn from some of

the best trainers in the country. They'll:

- Receive hands-on technical training
- Spend more time with the newest technology
- Participate in forums that really matter
- Shop for tools from more than 600 exhibitors
- Get free training from OEMs

Featuring hundreds of major domestic and international automotive manufacturers, the show also represents a prime venue for sourcing new products and suppliers. Attendees will have access to product categories such as parts and components; accessories and customizing; repair and maintenance; refinishing supplies; management and digital solutions; car wash, care and reconditioning; and electronics and systems.

Of particular interest to service repair professionals will be Automechanika's increased emphasis on Truck Competence. The show will cover a wide range of categories, including truck parts, accessories and workshop equipment. Automechanika's Truck Competence Attendee Guide will feature listings of all exhibitors with products in the truck sector.

**Sign Up Now**

Registration is open, so sign up now to commit to training and becoming a better automotive professional. Just visit [NACEAutomechanika.com](http://NACEAutomechanika.com). Registration takes just a few minutes and ensures that you're kept up-to-date with the latest show news. The registration comes with a free Expo Pass that will help you interact with and explore products, services and new technologies on display from all the exhibitors.

The Mechanical Division Operations Committee looks forward to seeing you in Chicago in July!

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