# NACE automechanika

Exhibition: July 26 – 28, 2017 Training: July 27 – 29, 2017 McCormick Place West, Chicago, IL

America's leading international trade fair for the automotive service & collision repair industry targeting trade visitors from the US & Canada

### **INNOVATION • TRAINING • NETWORKING**

#### **EXCITING SPECIAL FEATURES**

- Experience paint demonstrations in The Spray Zone
- Check out 50+ custom, classic, and vintage vehicles in The Parking Lot and The Collection on the show floor
- Explore the Innovation Zone for the latest advancements on display in the New Product Showcase
- Pass through the Truck Competence Corner and uncover the latest commercial vehicle developments in the Heavy Duty Showcase
- Catch a glimpse of the revolutionary Shop of the Future
- . Stop by our Virtual Stage for an interactive VR experience
- The National Auto Body Council (NABC) will host the First Responder Emergency Extrication (F.R.E.E.) area on the show floor
- Advance your career at the Career Connection booth for job opportunities and impromptu interviews
- Meet with exhibitors based on common interests for scheduled one-on-one meetings via Matchmaking
- View the newest and coolest tools in Tool Alley
- See diagnostic scan tools LIVE in the Scan-a-palooza
- Check out the Connected Mobility Pavilion for interactive demos on vehicle telematics and connectivity
- . Test out the latest vehicle technology at the Ride 'N Drive
- The National Auto Body Council (NABC) is giving away 3 cars to families in need as part of the Recycled Rides program
- Seminar presenters are invited to the Training Lounge:
   Continuing the Conversation Commitment to Training
   Trainers Lounge in between sessions to refresh and recharge
- Don't miss the Collision Repair Education Foundation (CREF)
  Check Presentation funds will be awarded to inner-city
  Chicago high school & college collision school programs

#### **EDUCATION**

- Take advantage of more than 100 mechanical, collision repair and management classes
- Get additional training on the show floor from OE's such as Toyota, Nissan, Fiat/Chrysler and more in the OE Coliseum and other areas like the Automechanika TRAIN Station and I-CAR booth

## CO-LOCATED EVENTS & OTHER HAPPENINGS

- Collision Repair Education Foundation Golf Fundraiser
- MSO Symposium
- Collision Industry Conference & Reception
- German American Chamber of Commerce® of the Midwest (GACC Midwest) International Night Reception
- NACE Automechanika Exhibitor Reception Night
- Collision Repair Magazine's Happy Hour in the Canadian Collision Corner on the show floor
- Advanced Technology & Diagnostic Repair Forum
- · Business Outlook Forum

Motor Age







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