



Automotive Service Association®

# COLLISION OPS NEWS

A bi-monthly news update from ASA's Collision Division.

January/February 2014



## Collision Operations Committee

**Division Director**  
Dan Stander, AAM

**Assistant Division Director**

Scott Benavidez

Tommy Clayton

April Hernandez, AAM

Mike LeVasseur

Steve Tomaszewski

## ASA Board of Directors

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**Chairman-Elect**

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**Collision Division Director**

Dan Stander, AAM

**Mechanical Division Director**

Bill Moss, AAM

**ASA Executive Director**

Dan Risley

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## Affiliate Associations

ASA-Arizona

ASA-Central New Mexico

ASA-Colorado

ASA-Georgia

ASA-Illinois Mechanical Division

ASA-Michigan

ASA-Midwest

ASA-New Orleans

ASA-Northwest

ASA-Ohio

ASA-PA

ASA-Rhode Island

ASA-Texas

## Recent activities of the ASA Collision Division Operations Committee ...

**OEMs at NACE 2014** – Chrysler and Mopar, Ford, General Motors and ACDelco, Honda and Nissan have committed to a strong presence at NACE 2014, each with larger exhibits than in recent years. With an interest in both collision repair and mechanical repair, the OEMs have an opportunity to serve two important market segments at one industry event. And in addition to displays, attendees can expect to see presentations, live demonstrations, seminars and training on the most up-to-date OEM technologies.

## ASA Member Opportunities/AMI Scholarships

**Available** – The Automotive Management Institute (AMI) is accepting applications for three scholarships to help pay expenses for recipients to attend the 2014 International Autobody Congress & Exposition (NACE) in Detroit, July 30-Aug. 2. These scholarships are the **Emil Stanley Merit Award, The BodyShop Business Magazine Scholarship and the Gale Westerlund/Richard Cossette Memorial Scholarship**. To request a scholarship application, call AMI at (800) 272-7467, ext. 101, or complete a scholarship application online at [www.amionline.org](http://www.amionline.org). Applications must be received by AMI on or before *June 20, 2014*. The scholarship recipient will be notified by AMI on or before June 30, 2014. Scholarship award is \$1,000 per scholarship.

## Automotive Aftermarket Scholarships Are Available –

Over the years, ASA has maintained its support of the Global Automotive Aftermarket Symposium (GAAS). Robbie Haas continues to serve on the GAAS Scholarship committee. If you know any young person seeking a career in the aftermarket or a family member of anyone currently in the aftermarket, encourage them to visit [www.automotivescholarships.com](http://www.automotivescholarships.com) to get started. Their completed application will automatically be considered by every organization where the applicant meets their qualifications. Applications must be completed by March 31, 2014.

## Several 2014 Goals will include:

- Update not-included Refinish Operations Chart(s) to include solvent- and water-based products.
- Request to update flyers with EPA 6H/NESHAP Rule by Ray Fisher with ASA-Michigan.
- Update the article that Dan Risley did several years ago and share with the industry regarding Blend Within a

Panel.

- Establish format for frequently asked questions – could be an expansion of AutoInc.'s "What Would You Do" and "Best practices" features.

## Summary of 2014 Activities

Continue discussion with PartsTrader and State Farm to find resolution. Continued discussions with state attorneys general and insurance commissioners.

- Understanding High-strength Military Grade Aluminum Alloy – Education, repair techniques, training and equipment. This would primarily include the 2015 F-150.
- Opportunities for mechanical and collision joint collaboration to include:

- Research potential for establishing a Mentoring/ASA Business Coach Program.
- Sublet work for mechanical/collisions shops (How-tos).
- Career information and support about automotive and collision offerings.
- Telematics – Maintenance vs. Accident Data, Insurance and Manufacturer Steering.

## 2014 Challenges and Opportunities for Collision Division

- Challenge of recruiting ASA members to serve on 2015 Collision Committee.
- Opportunity to use input from ASA affiliates to help serve the industry challenges and opportunities.
- Opportunity for Collision Division to visit NSF International.

## Announcement

Robbie Haas has expanded her role at ASA to include additional responsibilities. She now provides assistance to the Collision Division. Her new title is manager, mechanical and collision divisions. She can be reached at [robbiea@asashop.org](mailto:robbiea@asashop.org).

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