



Automotive Service Association®

MECHANICAL Ops NEWS

A bi-monthly news update from ASA's Mechanical Division.

July/August 2014



Mechanical Operations Committee

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Steve Geiling, AAM
David Kusa
Diane Larson, AAM
Vernon E. Menke Jr.
Tom Piippo, AAM
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Recent activities of the ASA Mechanical Division Operations Committee ...

AASA Warranty Task Force

Gary Keyes, owner of E&M Motors in Stuart, Fla., and secretary/treasurer of ASA Board; Terry Wynter, owner of Terry Wynter's Auto Repair in Fort Myers, Fla., and previous mechanical committee member; and I attended the first meeting of the AASA Warranty Task Force July 30 in Detroit. Its purpose is to reduce preventable warranty by addressing education/training and cataloging. Our joint input, insight and collaboration will be instrumental in making this initiative a success.

Highlights from 2014 NACE/CARS

The new date, new city and new convention center proved to be a great "renaissance" for the NACEICARS Expo & Conference.

Exhibitors were pleased with their traffic and the live Demo Area was a huge success.

ASA and the Alliance of Automobile Manufacturers hosted the first Technology and Telematics Expo at the NACEICARS show in Detroit. The panelists provided valuable information about the future of vehicle technology and what it means for the modern repair technician. Watch for this on the schedule for 2015.

The first Young Technician's Symposium was a huge success. This symposium provided a series of seminars designed to help technicians with two to three years of automotive hands-on experience that wanted to build their knowledge in the areas of electrical, engine management and brake system technology. It is currently on the list to be continued in 2015.

ASA held its "Celebration of Excellence" at the Henry Ford Museum in Dearborn, Mich. The night began with the Automotive Management Institute (AMI) graduation ceremony recognizing those who earned the Accredited Automotive Manager (AAM) designation. The traditional event continued as it honored the achievements of ASA members and its industry partners as shown below:

- Tom B. Babcox Memorial Scholarship: **Steve Geiling**, Geiling Service Inc., Metairie, La.
- Arrowhead Automotive Specialty Market "High Octane" Scholarship: **Chris Pfefferle**, Pfefferle Tire and Auto Service, Fairfield, Ohio.
- AMI Continuing Education Recognition: **Jerry Holcom**, S&S Service Center Inc., Kansas City, Mo.
- ASA's Alpha Award: **Bill Moss**, AAM, EuroService Automotive, Warrenton, Va.
- ASA Legislative Award: **Diane Larson** of Larson's

Service Inc. in Peabody, Mass., was recognized for her efforts to represent ASA at service information hearings and meetings in Massachusetts, as well as other repair-related policy issues.

- The ASA Partnership Award honored **Ray Fisher**, executive director of ASA-Michigan, for his input, direction and unwavering support of NACEICARS 2014.
- The ASA Benefit Provider of the Year: **AutoZone**. This award is presented to a sponsored benefit provider in appreciation of its relationship with ASA, and for the value, quality and professional service it offers to ASA members.

ASA Mechanical Operations Committee meeting was held Aug. 2 and provided the committee an opportunity to address current mechanical projects. In addition the committee participated in post-event 2014 NACEICARS discussion.

Closing Comments from Bob Wills

My personal congratulations to AMI graduate Vernie Menke, a member of the mechanical committee and owner of Menke's Automotive Repair in Newburgh, Ind. It is my honor to work with this great group of volunteers who are dedicated to serving the needs of our ASA membership.

Thanks to all ASA members across the country for your continued support of ASA. Together we will continue to work towards a stronger association.

Please note: Effective Oct. 1, 2014, this will be our new address.

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