



Automotive Service Association®

COLLISION OPS NEWS

A bimonthly news update from ASA's Collision Division.

Sept./Oct. 2018



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**Recent activities of the ASA Collision
Division Operations Committee ...**

Several Collision Operations Committee members were on hand to attend the NACE Automechanika show in Atlanta. While there, they gathered the latest industry information at several co-located events, including the Collision Industry Conference, MSO Symposium, and Technology & Telematics Forum. Between the training, meetings and show floor, COC members had a busy week! In addition, ASA and the Alliance of Automobile Manufacturers (Alliance) announced their organizations will be working together in the 2019 state legislative sessions to advance policy requiring the use of OEM Repair Procedures in collision repair. In addition, both associations emphasized the importance of pre-and post-scanning in collision repair. Many thanks to those who took time out of their busy schedule to help out at the ASA Booth.

Legislative Outreach

COC members have been working closely with the Washington office to add ASA's support to preserving the Federal Insurance Office (FIO), which is under threat again.

We continue to engage Bob Redding to provide COC's help in engaging ASA collision members in specific states to encourage lawmakers to support our position on the value that FIO provides to our collision members and the collision industry at large.

As with our mechanical shop members, Data Access remains an important issue for collision shops nationwide. COC members attended the press conference to support ASA's position that OEM repair procedures be mandated by legislation to address the issue of unsafe or incomplete collision repairs. You'll be hearing more about this in the months to come.

In case you haven't heard, two major insurance associations are merging. AIA & PCI have announced plans to combine operations and form one association. When it comes to legislation PCI has been very vocal in supporting the positions of the insurance industry. The COC will monitor developments and provide input and assistance to the Washington office to ensure ASA member interests are represented in any pending legislation. It could result in state entities breaking off and doing their own thing. Wait and see until after election.

Chapter Webinars

ASA has been working with Dave & Buster's to provide meeting space at their locations for local chapter meetings. The first of these events happened in Albuquerque, N.M. and featured a remote training session via webinar by Mike Anderson. The ASA-New Mexico chapter had a great showing, with 35 individuals representing 10 collision shops attending to hear Mike talk about vehicle scanning and a number of other technology issues facing collision repairers in their shops today. ASA received very positive feedback on the prototype meeting and the concept of providing non-traditional meeting spaces for local chapters that will allow members to bring their families for a night of fun while learning how to improve their business operations. The COC will continue working with ASA staff to build on this success for 2019 and beyond.

Working with I-CAR & CIC

COC members are currently participating in the I-CAR Industry Segment Advisory Councils (ISAC) to share ideas and provide input. The COC is increasing their participation in the ISAC's for 2019 and beyond to provide input to the I-CAR team from the shop perspective as they work to continuously improve I-CAR training. COC members will be attending as many meetings as possible through the remainder of 2018.

COC members also continue to work with the ASA board to continue the development of a new labor category for an ADAS and Safety technician to address the challenges of pre- and post-repair scanning and the calibrations necessary for advanced driver-assist systems in order to perform a complete and safe collision repair. This will be an ongoing issue for some time to come, so we'll keep you posted on the latest developments.

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