



# Associate Member FACT SHEET

*The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.*

## Marketing Assistance

Associate members can promote their business to ASA member shops. In addition to member access, Associate members enjoy a free listing on the ASA website. Associate members frequently receive recognition in a variety of ways including our mobile APP.

## Publications

Associate members receive a digital subscription to AutInc. magazine, the official publication of ASA. AutInc. is well-respected in the industry and provides management and technical features for both mechanical and collision repair professionals. Advertising opportunities are available, and Associate members receive a 15 percent discount on published rates. AutInc. reaches the industry's leading shop owners and managers – those in a position to make purchasing decisions. Advertise on our new mobile APP!

## Benefit Programs

Associate members may participate in many of the same benefit programs available to regular/shop members of ASA. Benefits include insurance (workers' compensation, short- and long-term disability), discounts on business forms, uniform rentals, shipping, cell phone service, industrial supplies and credit card processing.

Call (817) 514-2901 for more information on these and other benefits. Savings4members, the association's online benefits portfolio, can be accessed at [ASA.savings4members.com](http://ASA.savings4members.com).

## Government Representation

ASA maintains a fully staffed office in Washington, D.C., and has a representative serving on behalf of its members and the automotive repair industry. It is part of ASA's mission to be the industry's watchdog, protecting its future. As an Associate member, you are supporting this important function.

## Industry Training

Training is one of the industry's biggest challenges. As an Associate member, you can help by contributing training information as well as receiving it. As a member, you are considered for participation in association-sponsored seminars and training programs.

You also have opportunities to participate in courses offered

## Associate Membership and Logo Usage

Associate members are businesses that supply goods, equipment and/or services to the automotive service industry. Associate members are granted permission and are encouraged to place this image on their marketing and information materials.



by the Automotive Management Institute (AMI), where you can receive management training on topics tailored to the automotive industry and earn credits toward AMI's industry-recognized certificates and professional designations. Get 20 percent off AMI online training as an ASA member.



## Meetings & Special Events

ASA and its Affiliates sponsor several meetings and events throughout the year on both national and local levels. These include regional events such as the ASA Northwest ATE Expo, ASA Colorado Summit, ASA Pennsylvania Super Saturday and others. National events include NACE Automechanika, CARS, MSO Symposium and Technology & Telematics Forum.

The ASA Annual Business Meeting is open to all ASA members and includes technical and business management training, an ASA National Board meeting, ASA Affiliate meeting and ASA's Celebration of Excellence. The Annual Business Meeting provides the opportunity for our members to meet with ASA leadership at the national and affiliate levels, along with sponsorship opportunities.

## TTF & MSO

The Technology and Telematics Forum (TTF) is the leading program for the mechanical and collision repair segments to address key questions relating to new vehicle technology and current data access and cybersecurity solutions.

The MSO Symposium is led and attended by experienced, high-growth executives from the leading Multi-shop Operations (MSOs) within North America. The event is limited to insurers, OEMs, multi-shop operators and single-location repair facilities with revenue exceeding \$3 million in annual sales. The one-day event provides an in-depth opportunity to gain further information on business sustainability and growth by MSOs. *For sponsorship opportunities, contact [events@asashop.org](mailto:events@asashop.org).*

Automotive Service Association®

Driving Your Success!

8209 Mid Cities Blvd. • North Richland Hills, Texas 76182-4712 • (817) 514-2901 • Fax (817) 581-3572

[www.ASAsShop.org](http://www.ASAsShop.org) • [www.TakingTheHill.com](http://www.TakingTheHill.com) • [www.AutInc.org](http://www.AutInc.org)

