



Corporate Member FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.

Marketing Assistance

Corporate members have annual access to an active list of ASA member shops. Upon approval and for a nominal fee, ASA can provide member listings in an electronic format. In addition to member access, Corporate members enjoy a free listing on the ASA website with an active link to the company website. In addition, Corporate Members can promote specials through a digital flyer.

Publications

Corporate members receive a digital subscription to AutInc. magazine, the official publication of ASA. AutInc. is well-respected in the industry and provides management and technical features for both mechanical and collision repair professionals. Advertising opportunities are available, and Corporate members receive a discount off published rates. AutInc. reaches the industry's leading shop owners and managers – those in a position to make purchasing decisions. Advertise on our new mobile APP!

Benefit Programs

Corporate members may participate in many of the same benefit programs available to regular/shop members of ASA. Benefits include insurance (workers' compensation, short- and long-term disability), discounts on business forms, uniform rentals, shipping, cell phone service, industrial supplies and credit card processing. Call (817) 514-2901, for more information on these and other benefits and discounts. Savings4Members, the association's online benefits portfolio, can be accessed at ASA.Savings4Members.com.

Government Representation

ASA maintains a fully staffed office in Washington, D.C., and has a representative serving on behalf of its members and the automotive repair industry. It is part of ASA's mission to be the industry's watchdog, protecting its future. As a Corporate member, you are supporting this important function.

Industry Training

Training is one of the industry's biggest challenges. As a Corporate member, you can help by contributing training information as well as receiving it. As a Corporate member, you have priority for one ASA-sponsored webinar per year.



ASA Corporate members are granted permission and are encouraged to place this image on their marketing materials.

You also have opportunities to participate in courses held by the Automotive Management Institute (AMi), where you can receive training on topics tailored to the automotive industry and earn AMi's Accredited Automotive Manager (AAM) designation. Members enjoy a 20 percent discount on AMi online training.

Meetings & Events

ASA and its Affiliates sponsor several meetings and events throughout the year on both national and local levels. These include regional events such as the ASA Northwest ATE Expo, ASA Colorado Summit, ASA Pennsylvania Super Saturday and others. National events include NACE Automechanika, CARS, MSO Symposium and Technology & Telematics Forum.

The ASA Annual Business Meeting is open to all ASA members and includes technical and business management training, an ASA National Board meeting, ASA Affiliate meeting and ASA's Celebration of Excellence. The Annual Business Meeting provides the opportunity for our members to meet with ASA leadership at the national and affiliate levels, along with sponsorship opportunities.

TTF & MSO

The Technology and Telematics Forum (TTF) is the leading program for the mechanical and collision repair segments to address key questions relating to new vehicle technology and current data access and cybersecurity solutions.

The MSO Symposium is led and attended by experienced, high-growth executives from the leading Multi-shop Operations (MSOs) within North America. The event is limited to insurers, OEMs, multi-shop operators and single-location repair facilities with revenue exceeding \$3 million in annual sales. The one-day event provides an in-depth opportunity to gain further information on business sustainability and growth by MSOs. *For sponsorship opportunities, contact events@asashop.org.*

Automotive Service Association®

Driving Your Success!

8209 Mid Cities Blvd. • North Richland Hills, Texas 76182-4712 • (817) 514-2901 • Fax (817) 581-3572
www.ASAsShop.org • www.TakingTheHill.com • www.AutInc.org

