



Associate Member FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.

Marketing Assistance

Associate members have convenient access to ASA member shops. In addition to member access, Associate members enjoy a free listing on the ASA website. Associate members frequently receive recognition in a variety of ASA publications.

Publications

Associate members receive a subscription to AutInc. magazine, the official publication of ASA. This bimonthly, four-color publication is well-respected in the industry and provides management and technical features for both mechanical and collision repair professionals. Advertising opportunities are available, and **Associate members receive a 10 percent discount on published rates.** AutInc. reaches the industry's leading shop owners and managers – those in a position to make purchasing decisions.

Benefit Programs

Associate members may participate in many of the same benefit programs available to regular/shop members of ASA. Benefits include insurance (workers' compensation, short- and long-term disability), discounts on business forms, uniform rentals, shipping, cellphone service, industrial supplies and credit card processing. Associate members also have the opportunity to use the ASA Federal Credit Union. Call (817) 514-2900 for more information on these and other benefits and discounts. Savings4members, the association's online benefits portfolio, can be accessed at ASA.savings4members.com.

Government Representation

ASA maintains a fully staffed office in Washington, D.C., and serves as a representative on behalf of its members and the automotive repair industry. It is part of ASA's mission to be the industry's watchdog, protecting its future. As an Associate member, you are supporting this important activity.

Associate Membership and Logo Usage

Associate members are businesses that supply goods, equipment and/or services to the automotive service industry. Associate members are granted permission and are encouraged to place this image on their marketing and information materials. New associate members will receive an electronic file of the logo via email for their use shortly after joining.



Industry Training

Training is one of the industry's biggest challenges. As an Associate member, you can help by contributing training information as well as receiving it. As a member, you are always considered for participation in association-sponsored seminars and training programs.

You also have opportunities to participate in courses offered by the Automotive Management Institute (AMi), where you can receive management training on topics tailored to the automotive industry and earn credits toward AMi's industry-recognized certificates and professional designations. Get 20 percent off AMi training as an ASA member.



Meetings/Trade Shows

ASA sponsors trade shows and an annual business meeting in addition to various industry meetings.

The ASA annual business meeting is for all ASA members. During this time, association business is conducted as well as networking and educational events to help members succeed. Associate members are welcome and are notified of any sponsorship opportunities.

The International Autobody Congress and Exposition (NACE) is highly regarded as "the world's collision repair event." This comprehensive show is sponsored by Automechanika and held annually. It features an exposition, speakers and special events.

The Congress of Automotive Repair and Service (CARS) focuses on the needs of mechanical service and repair professionals. CARS provides an opportunity for attendees to participate in technical training and management education.

