



Corporate Member FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.

Marketing Assistance

Corporate members have convenient access to ASA member shops. Upon approval and for a nominal fee, ASA can provide member listings in an electronic format. (Note: List count is less than total membership count due to member requests to be omitted from such lists, and do not include phone numbers or email addresses.) In addition to member access, Corporate members enjoy a free listing on the ASA website. Corporate members frequently receive recognition in a variety of ASA publications.

Publications

Corporate members receive a subscription to AutInc.

magazine, the official publication of ASA. This bi-monthly four-color publication is well-respected in the industry and provides management and technical features for both mechanical and collision repair professionals. Advertising opportunities are available, and Corporate members receive a 20 percent discount off published rates. AutInc. reaches the industry's leading shop owners and managers – those in a position to make purchasing decisions.

Benefit Programs

Corporate members may participate in many of the same benefit programs available to regular/shop members of ASA. Benefits include insurance (workers' compensation, short- and long-term disability), discounts on business forms, uniform rentals, shipping, cell phone service, industrial supplies and credit card processing. Corporate members also have the opportunity to use the ASA Federal Credit Union. Call (817) 514-2900, for more information on these and other benefits and discounts. Savings4Members, the association's online benefits portfolio, can be accessed at ASA.Savings4Members.com. To log in and review the business solutions afforded through ASA membership, enter username: "guest" and password: "asa" (all lower-case).

Government Representation

ASA maintains a fully staffed office in Washington, D.C., and serves as a representative on behalf of its members and the automotive repair industry. It is part of ASA's mission to be the industry's watchdog, protecting its future. As an Associate member, you are supporting this important activity.

Industry Training

Training is one of the industry's biggest challenges. As a Corporate member, you can help by contributing training information as well as receiving it. As a member you are always considered for participation in association-sponsored seminars and training programs.

You also have opportunities to participate in courses held by the Automotive Management Institute (AMI), where you can receive training on topics tailored to the automotive industry and earn AMI's Accredited Automotive Manager (AAM) designation.

Meetings/Trade Shows

ASA sponsors trade shows and an annual business meeting in addition to various industry meetings.

The ASA annual business meeting is for all ASA members. During this time, association business is conducted as well as networking and educational events to help members succeed. Corporate members are welcome and are notified of any participation opportunities.

The International Autobody Congress and Exposition (NACE) is highly regarded as "the world's collision repair event." This comprehensive show features an exposition, speakers and special events.

The Congress of Automotive Repair and Service (CARS) focuses on the needs of mechanical service and repair professionals. CARS provides an opportunity for attendees to participate in technical training and management education, and also features an exhibitor showcase.

