



## Supporting Association **FACT SHEET**

*The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.*

### **Publications**

Supporting Associations receive a subscription to Autolnc. magazine, the official publication of ASA. This bi-monthly four-color publication is well-respected in the industry and provides management and technical features for both mechanical and collision repair professionals. Autolnc. reaches the industry's leading shop owners and managers – those in a position to make purchasing decisions.

### **Government Representation**

ASA maintains a fully staffed office in Washington, D.C., and serves as a representative on behalf of its members and the automotive repair industry. It is part of ASA's mission to be the industry's watchdog, protecting its future. As a Supporting Association, you are supporting this important activity.

### **Industry Training**

Training is one of the industry's biggest challenges. As a Supporting Association, you can help by contributing training information as well as receiving it. As a member you are always considered for participation in association-sponsored seminars and training programs.

You also have opportunities to participate in courses held by the Automotive Management Institute (AMI), where you can receive training on topics tailored to the automotive industry and earn AMI's Accredited Automotive Manager (AAM) designation. Get 20 percent off AMi training.

### **Meetings/Trade Shows**

ASA sponsors trade shows and an annual business meeting in addition to various industry meetings.

The ASA annual business meeting is for all ASA members. During this time, association business is conducted as well as networking and educational events to help members succeed. Supporting Associations are welcome and are notified of any participation opportunities.

The International Autobody Congress and Exposition (NACE) is highly regarded as "the world's collision repair event." This comprehensive show features an exposition, speakers and special events.

The Congress of Automotive Repair and Service (CARS) focuses on the needs of mechanical service and repair professionals. CARS provides an opportunity for attendees to participate in technical training and management education, and also features an exhibitor showcase.



*ASA Supporting Associations are granted permission and are encouraged to place this image on their marketing materials.*

**Automotive Service Association®**  
**Driving Your Success!**

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