



Automotive Service Association®

COLLISION OPS NEWS

A bi-monthly news update from ASA's Collision Division.

March/April 2014



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Recent activities of the ASA Collision Division Operations Committee ...

- Dan Stander, AAM, Collision Division director, will continue to direct the activities of the 2014 [Collision Division Operations Committee](#) and serve on the [ASA board of directors](#).

Welcome NAPDRT!

- The **National Alliance of Paintless Dent Repair Technicians** (NAPDRT) has joined the Automotive Service Association as its first Supporting Association member, a new membership category. Together, the two groups will address common problems affecting both the collision and paintless dent repair industries. There is much common ground in regard to the goals of both organizations.

Interested in Scholarship Funds to Attend NACE?

- The **Automotive Management Institute** (AMI) is accepting applications for three scholarships to help pay expenses for ASA members to attend the 2014 International Autobody Congress & Exposition (NACE) in Detroit July 30-Aug. 2. These scholarships are the **Emil Stanley Merit Award**, the **BodyShop Business Magazine Scholarship** and the **Gale Westerlund/Richard Cossette Memorial Scholarship**. To request a scholarship application, call AMI at (800) 272-7467, ext. 101, or complete the application online at www.AMIonline.org. Applications must be received by AMI on or before **June 20**, 2014. The scholarship recipient will be notified by AMI on or before June 30.

Attendee Registration Open for NACE

Registration for the International Autobody Congress & Exposition (NACE) event in Detroit July 30-Aug. 1 is now open! Be sure to visit www.NACEexpo.com to register. This is a must-attend event for collision repair professionals with a focus on technical training, as well as a **heavy emphasis on aluminum repair and welding, and live demonstrations** that you won't find anywhere else. ASA members enjoy a **20 percent discount** on event rates so be sure to have your member number handy when you register. (Your ASA member number is conveniently located on your AutoInc. magazine address label.)

Attention All MSOs! (and Those Who Want to Learn About MSOs)

- The MSO Symposium held during NACE the past three years has a new name: the Collision Repair Executive Symposium (CRES). The **MSO I CRES Symposium** has been an extremely popular event since it premiered at NACE in 2011, drawing attendance from the largest multi-shop operators in the industry. The business event will now cater to a broader group of collision repair executives, allowing it to be

more inclusive of some of the best operators in the collision repair industry. It will also include some changes in content including a focus on operations and participation from insurance company executives presenting information on trends. Visit www.NACEexpo.com to learn more and register for this year's symposium.

Aluminum: A Heavy Change for Many

- There is much excitement in the industry about the new high-strength military grade aluminum alloy used on the 2015 Ford F-150 truck. But with that excitement is a list of unknowns and a large amount of apprehension. **NACE 2014** will provide attendees with a glimpse of this vehicle as well as **vital information from Ford Motor Co. about the repair process and potential cost of equipment for an auto body repair facility**. In the coming months, ASA and its collision operations committee will continue to pursue opportunities to minimize the unknowns and reduce apprehension for our members. Prior to the show, check out AutoInc.'s article, "[Get Ready for Aluminum](#)," from its May issue.

'OEM Telematics & Technology Forum' August 1

- The **Alliance of Automobile Manufacturers** is hosting the inaugural OEM Telematics & Technology Forum in Detroit August 1. The program will include panel discussions with OEM experts, and product and application demonstrations. In addition, connected vehicles are expected to be onsite to provide attendees with a hands-on experience.

Closing Comments from Dan Stander

If you have any ideas for ASA's Collision Division, have a project or would like to get involved or just run something by the committee, please contact me or any of the committee members. ASA offers great opportunities to network with your peers at a local or national level. *Looking forward to seeing you in Detroit!*

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